

2021 Pequanock Chamber of Commerce Street Festival Sponsorship Application

- Educate, promote and communicate directly with the community
- Includes Booth space!
- Business Links to thegrandmarketplace.com & Pequanockchamber.org
- Promoted in a minimum of 50,000 emails & Participation in the Scavenger Hunt with r

Office Use only	
Date rec'd _____	type _____
amt _____	Tent _____

DATE: SUNDAY, SEPTEMBER 19, 2021 EVENT TIME: 11 TO 5 SET UP TIME: 8:30 am TO 10:30am

LOCATION: ALONG NEWARK POMPTON TURNPIKE AND JACKSON AVE.

BUSINESS NAME _____ WEBSITE _____

CONTACT NAME _____ CELL PHONE _____

EMAIL ADDRESS _____

BUSINESS ADDRESS _____

Name of person attending: _____ Cell: _____

Email: _____ Emergency contact: _____

DESCRIPTON OF ITEMS BEING GIVEN OUT All items must be pre-approved _____

NO REFUNDS OR CREDIT IF YOU CANCEL OR IF SHOW IS CANCELLED as stated in vendor agreement.

Sponsor	Qty. available	Price	Total
Title Sponsor	Atlantic Health	\$10,000.00	
Stage sponsor	1	\$1,500.00	
Front Stage	3	\$500.00	
Acoustic Stage Sponsor	1	\$700.00	
Dance Show Sponsor	3	\$350.00	
Kids Zone Sponsor	6	\$350.00	
Paw Sponsor	6	\$250.00	
Car, Truck & Bike Show	2	\$750.00	
Blue & Gold People's Choice	4	\$250.00	
Other items			
10' x 10' Tent Rental	1	\$100.00	
Table & Chair Rental	1	\$50.00	
Added to the Vendor Goody Bags	1	\$50.00	
Added to Chamber Prize Give-a-ways	1	\$50.00	
Added to T-shirt Give-a-ways	1	\$50.00	
Added to the Beer & Cigar Bar Fence Banner	1	\$100.00	
Total:			

CHECK PAYABLE TO: The Pequanock Chamber of Commerce

MAIL TO: THE SCRIBBLE GARDEN 163 NEWARK POMPTON TURNPIKE, PEQUANNOCK NJ 07440

Credit Card option available online: thegrandmarketplace.com Text only CELL 973-713-9066

The undersigned vendor hereby applies for sponsor space at the above named show, has read and understands the vendor Regulations agreement below. The Grande Market Place, LLC (GMP), its workers, the sponsors, Pequanock Regional Chamber of Commerce (PRCC), and The Township of Pequanock, shall not be liable for property damage or personal injury to vendors, its agents, or employees, which may occur on or about any part of the subject premises, regardless of how such injury or damage may have occurred. Vendor waives say claim against GMP, its workers, the sponsor, PRCC, and The Township of Pequanock, and assumes all liability for loss or damage to vendor's property entrusted to the premises. Vendor shall hold GMP, its workers, the sponsor, PRCC, and The Township of Pequanock harmless & shall indemnify GMP, its workers, the sponsor, PRCC, and The Township of Pequanock., against all liability or expenses arising out of any claim of injury or damage to any person or property, together with all cost in connections with the defense thereto, including attorney's fees. The above-mentioned parties will not be held responsible if show is canceled for any reason beyond its control, including acts of God, flood, construction, War, or any cause beyond its control. No refunds if show is cancelled.

I HAVE READ, UNDERSTAND & AGREE TO THE above information and to the information provided on the VENDOR REGULATIONS AGREEMENT FOR THE 2019 PEQUANNOCK STREET FESTIVAL.

SIGNATURE _____ DATE _____

2021 Pequannock Chamber of Commerce Street Festival Sponsorship Packages:

Title Sponsorship: \$10,000.00

- Exclusivity of your business
- Includes a 10' x 30' Booth space.
- Business name as "Title Sponsor" on all print ads.
- Business name as "Title Sponsor" on all electronic mailings. Minimum of 50,000 emails.
- Business Links to thegrandmarketplace.com & Pequannockchamber.org sites.
- 3' X 4' banner (you must provide) will be placed in the Kids Fun Zone area.
- Business name listed on the Pamphlet Scavenger Hunt Map handed out during festival event, for children to follow & collect tickets for prizes.
- Participation in the Scavenger Hunt with reel of Treasure Hunt Tickets.
- Your logo will appear on the promotional banner that flies above the New Jersey Turnpike for 2 weeks prior to the event. An estimated 150,000 vehicles will pass under the banner during that time.
- Ability to make 2 announcements by a company representative on the main stage with ample recognition throughout the day.
- Logo added to the T-shirt, Goody Bags and Raffle Drawings
- Continuous Announcements by the Chamber of Commerce booth

Stage Sponsor: (1) \$1500.00

- Includes a 10' x 10' Booth space
- Business linked to thegrandmarketplace.com & Pequannockchamber.org
- *Business Logo on all print marketing material.
- Your business logo posted in a maximum of 50,000 emails. Emails are sent to area residents, all chamber members and recent opted in consumers.
- Participation in the Scavenger Hunt with reel of Treasure Hunt Tickets
- 8' X 10' banner (you must provide) will be placed behind the performers on the main stage that will be clearly visible to the crowd, in photos and videos.
- Ability to make 2 announcements by a company representative on the main stage with ample recognition throughout the day.
- Logo added to the T-shirt, Goody Bags and Raffle Drawings
- Continuous Announcements by the Chamber of Commerce booth

Front Stage Sponsor: (5) \$500.00 .

- Includes a 10' x 10' Booth space
- Business linked to thegrandmarketplace.com & Pequannockchamber.org
- Your business logo posted in a maximum of 50,000 emails. Emails are sent to area residents and recent year attendees.
- *Your business logo on all printed posters.
- Participation in the Scavenger Hunt with reel of Treasure Hunt Tickets
- 2' X 4' banner (you must provide) will be placed behind the performers on the main stage that will be clearly visible to the crowd, in photos and videos.

Acoustic Stage Sponsor: (1) \$700.00

- Includes a 10' x 10' Booth space. Located on the north entry to the event and next to stage for added branding recognition.
- Business linked to thegrandmarketplace.com & Pequannockchamber.org
- Your business logo posted in a maximum of 50,000 emails. Emails are sent to area residents and recent year attendees.
- *Your business logo on all print marketing materials.
- Participation in the Scavenger Hunt with reel of Treasure Hunt Tickets
- 3' X 8' banners (you must provide) will be placed as the backdrop on the acoustic stage. Your business logo will be clearly visible to the crowd, in photos and videos.
Many local acts bring many attendees to watch the show!
- Ability to make 4 announcements by a company representative on the acoustic stage with ample recognition throughout the day.

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Dance Show Sponsor (3) \$350.00

- Includes a 10' x 10' Booth space. Located on the very busy entertainment entry by Quick Check.
- Business linked to thegrandmarketplace.com & Pequannockchamber.org
- Your business logo posted in a maximum of 50,000 emails. Emails are sent to area residents, all chamber members and recent opted in consumers.
- *Your business logo on all print marketing materials.
- Participation in the Scavenger Hunt with reel of Treasure Hunt Tickets
- 3' X 5' banners (you must provide) will be placed on the entrance and DJ area.
- Your business logo will be clearly visible to the crowd, in photos and videos. Many local acts bring many attendees to watch the show!
- Ability to make 4 announcements by a company representative at the DJ booth with ample recognition throughout the day.

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Kids Zone Sponsor: (6) \$350.00

- Includes a 10' x 10' Booth space, entry to the Kid Zone! Located on Newark Pompton Turnpike from the Kids zone entrance to Jackson Avenue. (Prime location)
- Business linked to thegrandmarketplace.com & Pequannockchamber.org
- Your business logo posted in a maximum of 50,000 emails. Emails are sent to area residents, all chamber members and recent opted in consumers.
- *Your business logo on all print marketing materials.
- Participation in the Scavenger Hunt with reel of Treasure Hunt Tickets
- (1) 2' X 4' banners (you must provide) will be placed the Kid Zone entry. Your business logo will be clearly visible to the crowd, in photos and videos.
- Ability to make 1 announcement by a company representative on the main stage with ample recognition throughout the day.

Paw Sponsor: (6) \$250.00

- Includes a 10' x 10' Booth space. Located in the Kids Zone. All families enter to receive their free prizes!
- Business linked to thegrandmarketplace.com & Pequannockchamber.org
- Your business logo posted in a maximum of 50,000 emails. Emails are sent to area residents, all chamber members and recent opted in consumers.
- Participation in the Scavenger Hunt with reel of Treasure Hunt Tickets
- Business logo located on the Treasure Hunt Map. Map is distributed to all families entering the festival.

Car, Truck & Bike Show Sponsor: (2) \$750.00

- Includes a 10' x 20' Booth space, entry to the Car, Truck & Bike Show! Prime location.
- Business linked to thegrandmarketplace.com & Pequannockchamber.org
- Your business logo posted in a maximum of 50,000 emails. Emails are sent to area residents, all chamber members and recent opted in consumers.
- *Your business logo on all print marketing materials.
- Participation in the Scavenger Hunt with reel of Treasure Hunt Tickets
- 2.5' X 4' banner (you must provide) will be placed in the Show Lot. Your business logo will be clearly visible to the crowd, in photos and videos.
- Ability to make 1 announcement by a company representative on the main stage with ample recognition throughout the day.
- Logo on T-shirts & Promotional material to be added to the vendor goody bags.

People's Choice Trophy Sponsor \$250.00 (4)

- Includes a 10' x 10' Booth space in the Car, Truck & Bike show lot.
- Business linked to thegrandmarketplace.com & Pequannockchamber.org
- Your business logo posted in a maximum of 50,000 emails.
- Your business logo on all ballots & car show print marketing materials. Must be signed by July 19, 2021
- Participation in the Scavenger Hunt with reel of Treasure Hunt Tickets
- 2.5' X 4' banner (you must provide) will be placed in the Show Lot. Your business logo will be clearly visible to the crowd, in photos and videos in the winner's circle.

* Must be signed by July 19, 2021 to be included in T-shirt & day of event print marketing.

2021 Pequannock Chamber of Commerce Street Festival Sponsorship Packages

Promotional Add-ons:

If your sponsorship does not include the below items you are welcome to add them to your sponsorship package.

1. **Goody Bags: \$50.00** Business cards, coupons or info sheets (you must provide 100) will be added to the Vendor goody bags
2. **T-Shirt: \$50.00** Your business logo, 1 color, will be added to the back of the promotional Chamber of Commerce give-a-way Tees.
3. **Chamber of Commerce gift raffles: \$50.00** Your promotional information will be added to each prize raffle
4. **Beer & Wine Garden fence banner: \$100.00** Your logo will be placed on the Beer & Cigar Bar fence banner for all to see while they are enjoying.

We wish to have a great show, be safe and prosper!

All Sponsors/vendors must wear a mask properly (covering the NOSE & Mouth) and have hand sanitizer available. We will be checking. This is our first event this year and we want to keep everyone safe and be able to remain open. If you refuse to comply, you will be asked to leave and no refunds will be issued.

Changes & Updates to the COVID 19 Regulations will be emailed by September 10, 2021

Vendor Requirements:

- All vendors must post the event on their face book, website, Instagram, email blasts etc.
 - Vendors must provide their own tables, chairs, fixturing etc. rentals available.
 - All Tents must be fire rated & be properly weighted. No Exceptions. Absolutely **No** staking in pavement
 - Welcome packets are emailed 10 days prior to event.
 - All vendors must check in prior to set-up. No vendors will be permitted prior to 8:30am
 - Vendor agrees to remain until the event's closing time and leave with all boxes, debris, etc.
 - Event Break-down: No cars in vendor area until police re-open the area.
 - Vendor shall not arrange their exhibit to obscure/interfere with other vendors. Electricity is not available. Only QUIET generators with ratings of 59 decibels or less are permitted. Exhibitors intending to utilize a generator must first notify via email to: thegrandmarketplace@gmail.com
 - The EVENT MANAGEMENT reserves the right to decline or remove any exhibit which is deemed out of keeping with the character of the event; this reservation being all inclusive as to persons, products, conduct, noise, etc.
 - Exhibitor may display ONLY what is listed on contract. No Vendor may offer any of the following goods or services without the written consent of The Grande Market Place: food items, beverages, face-painting/tattoos, or any item "free" Vendors should not give-away items other vendors are selling.
 - Smoking is not permitted in the vendor booths or kids play zone areas.
 - Non-profits and services may NOT sell items of any kind. They may only promote and educate.
 - NO HAWKING- hawking is the act of going outside of your booth space, standing in front of or calling to customers who are near your neighbor's booth to give free samples, information etc. This type of vending harasses the customers and is disrespectful to the other vendors.
1. Exhibitor Agrees to read and comply with the rules and regulations in this contract. Management reserves the sole right to render all decisions, interpretations and to establish further regulations as may be deemed necessary for the overall success of the event.
 2. The EVENT MANAGEMENT assumes no responsibility for, nor guarantee of the safety of, the properties of Exhibitor, its agents, and their employees, against theft, damage from fire, accident, or any other cause whatsoever; and Agrees should an accident occur within the exhibitor's space caused by the exhibitor's display or debris left by the exhibitor, the exhibitor will be held liable in case of an accident. By applying to this event, the exhibitor agrees to save and hold harmless GMP, its management, agents, employees, PRCC, The Township of Pequannock, its management agents, employees, and sponsors from any liability resulting from such accidents.
 3. Exhibitor shall be liable for any deficiency, loss or damage suffered at the Event by reasons herein stated, and without in any way releasing said Exhibitor from any liability whatsoever.
 4. Exhibitor shall be bound by all pertinent laws, codes and regulations of municipal and other authorities having authority over said Event, and shall fulfill all municipal, state, and federal requirements including filings in connection with all business activities and all sales. NJ state sales tax & for maintaining product liability. NJ Sales/Use tax-609-292-6400 or state.nj.us/treasury/taxation

Cancellations

In the event that we must cancel for COVID related reasons a full credit will be applied for future events. We are a non-profit organization and must retain the funds to continue to provide events. Credits are good and do not expire.

For all other reasons:

5. There will be a 50% charge for Contracts cancelled by vendor more than 30 days prior to the Event. No refunds on Contracts cancelled after August 19, 2021. Cancellations are to be made only in writing and only by mail. All refunds are at the sole discretion of The Pequannock Chamber of Commerce.
6. Exhibitor agrees that the termination of this contract by the undersigned or the sponsor allows the GMP & The Pequannock Chamber of Commerce to retain the total deposit as liquidation. No refunds, credits or transfers are due if contract or event is canceled for reasons unrelated to COVID.
7. The Exhibitor agrees not to hold GMP, the Sponsors, the Pequannock Chamber of Commerce, the Township of Pequannock, their respective employees, contractors, volunteers, and/or agents (collectively referred to as the "EVENT MANAGEMENT"), liable in respect to their collective decision either to cancel or to proceed with the scheduled Event when the threat-of-rain, unsafe conditions, or threat of unsafe conditions enters into said decision.
8. If the Event is cancelled, the Event will not be further rescheduled; and there will be no refunds nor credits of any kind. The Grande Market Place will notify vendors via email and website posting of any and all cancellations up to and including the day of the event.

Scavenger Hunt: Great way to bring families to your booth. Tickets may be redeemed for prizes in the Kid Zone.

- 1. Only 1 ticket per child-child must be accompanied by an adult**
2. Must sign release form to receive tickets & Paw (will be handed out at check-in)
3. Display Panther Paw on front top of booth canopy (hang clips will be provided)
4. Return unused tickets and Panther Paw to The Grande Market Place, LLC Staff
5. Vendor will not require customer to purchase or sign anything before releasing a ticket

Show promoters reserve the right to take away your scavenger hunt privileges if vendor does not comply with above rules.