

# 2019 Pequannock Street Festival Sponsorship Packages:

Educate, promote and communicate directly with over 10,000 attendees.

- Includes Booth space!
- Business Links to thegrandmarketplace.com & Pequannockchamber.org
- Promoted in a minimum of 50,000 emails
- Participation in the Scavenger Hunt with reel of Treasure Hunt Tickets

The sooner you register the more you receive!  
Great cost-effective way to advertise and promote!

**Sold out**

	Title Sponsor	Full Stage Sponsor Backdrop banner in all stage photos	Front Stage Sponsor	Kids Zone bounce houses, petting zoo, & train	Acoustic Stage Sponsor Full background banner	Blue & Gold Sponsor Located on our very busy spirit-wear booth	Train Ride Sponsor Located on sides of train ride	Paw Sponsor
Your business logo posted in a minimum of 50,000 emails. Emails are sent to area residents and recent year attendees.	X	X	X	X	X	X	X	X
RECEIVE A 10 X 10 BOOTH SPACE	10' x 30'	X	X	X	X	X	X	X
Link from GMP Website to Business Website	X	X	X	X	X	X	X	X
Reel of Treasure Hunt tickets to hand out to children for prizes	X	X	X	X	X	X	X	X
Business logo & information on the Scavenger Hunt Map distributed during the event, for children to follow & collect tickets for free prizes.	X							X
3' X 8' banner for the backdrop of the acoustic area.					X			
3' X 4' banner will be placed in the Kid Zone Area.	X			X			X	
2.5' X 4' banner located on front of main stage that will be clearly visible to the crowd, in photos and videos. Both will be posted on social media. (only 5 sponsors)			X					
8' X 10' banner located behind the performers on the main stage. Will be clearly visible to the crowd, in photos and videos.		X						
Business name will be listed as Children's Entertainment Presented by "YOUR BUSINESS NAME" 3 sponsorships available: 1. Petting Zoo 2. Bounce Houses 3. Train Ride				X				
Business name will be listed as The Acoustic Stage presented by "YOUR BUSINESS NAME".					X			
Business name will be listed as The Blue & Gold Spirit Tent presented by "YOUR BUSINESS NAME".						X		
Ability to make 1 announcement by a company representative on the main stage with ample recognition throughout the day.				X				
Ability to make 2 announcements by a company representative on the main stage with ample recognition throughout the day.	X	X						
Your logo Included s Title Sponsor of all materials, website, and social media posts.	X							
Your logo will appear on the promotional banner that flies above Newark Pompton Turnpike for 2 weeks prior to the event. An estimated 150,000 vehicles will pass under the banner during that time.	X							

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## Title Sponsorship: \$10,000.00

- Exclusivity of your business
- Includes a 10' x 30' Booth space.
- Business name as "Title Sponsor" on all print ads.
- Business name as "Title Sponsor" on all electronic mailings. Minimum of 50,000 emails.
- Business Links to thegrandmarketplace.com & Pequannockchamber.org sites.
- 3' X 4' banner (you must provide) will be placed in the Kids Fun Zone area.
- Business name listed on the Panther Scavenger Hunt Map handed out During festival event, for children to follow & collect tickets for prizes.
- Participation in the Scavenger Hunt with reel of Treasure Hunt Tickets.
- Your logo will appear on the promotional banner that flies above Newark Pompton Turnpike for 2 weeks prior to the event. An estimated 150,000 vehicles will pass under the banner during that time.
- Ability to make 2 announcements by a company representative on the main stage with ample recognition throughout the day.

## Stage Sponsor: (1) \$1500.00 Full Stage with exclusivity (1) \$5,000.00

Businesses please act quickly. Businesses wanting ad space exclusivity under our title sponsor must purchase full stage sponsorship. Option only available prior to the registration of any stage sponsors.

- Exclusivity of Full stage sponsor Includes: front and backdrop of stage. \$5,000.00
  - Exclusivity of your business under the Title Sponsor: Stage provided by "Business Name"
  - (1) 8' x 10' banner behind performers and (1) 2' x 12' banner hung across front of stage. (must provide banners)
  - Includes a 10' x 20' booth space.
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- Includes a 10' x 10' Booth space
- Business linked to thegrandmarketplace.com & Pequannockchamber.org
- \*Business Logo on all print marketing material.
- Your business logo posted in a maximum of 50,000 emails. Emails are sent to area residents and recent year attendees.
- Participation in the Scavenger Hunt with reel of Treasure Hunt Tickets
- 8' X 10' banner (you must provide) will be placed behind the performers on the main stage that will be clearly visible to the crowd, in photos and videos.
- Ability to make 2 announcements by a company representative on the main stage with ample recognition throughout the day.

## Front Stage Sponsor: (5) \$500.00 or exclusivity (1) \$2,400.00

Businesses please act quickly. Businesses wanting ad space exclusivity under our Title sponsor must purchase full front stage sponsorship. Option is void once a stage sponsor is registered.

- Exclusivity of your business under the Title Sponsor: Your business ad on the base of the stage. 2.5' x 12' banner (must provide banner).
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- Includes a 10' x 10' Booth space
  - Business linked to thegrandmarketplace.com & Pequannockchamber.org
  - Your business logo posted in a maximum of 50,000 emails. Emails are sent to area residents and recent year attendees.
  - \*Your business logo on all printed posters.
  - Participation in the Scavenger Hunt with reel of Treasure Hunt Tickets
  - 2.5' X 4' banner (you must provide) will be placed behind the performers on the main stage that will be clearly visible to the crowd, in photos and videos.

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## **Car, Truck & Bike Show Sponsor: (2) \$1,500.00 exclusivity (1) \$2,800.00**

- Exclusivity of your business under the Title Sponsor: Car, Truck & Bike Show provided by "Business Name."
- Business logo and information on all print media distributed to car show attendees.
- Includes a 10' x 20' Booth space, entry to the Car, Truck & Bike Show! Prime location.
- Business linked to thegrandmarketplace.com & Pequannockchamber.org
- Your business logo posted in a maximum of 50,000 emails. Emails are sent to area residents and recent year attendees.
- \*Your business logo on all print marketing materials.
- Participation in the Scavenger Hunt with reel of Treasure Hunt Tickets
- 2.5' X 4' banner (you must provide) will be placed in the Show Lot. Your business logo will be clearly visible to the crowd, in photos and videos.
- Ability to make 1 announcement by a company representative on the main stage with ample recognition throughout the day.

## **Kids Zone Sponsor: (5) \$1000.00 or exclusivity (1) \$4,500.00**

- Exclusivity of your business under the Title Sponsor: Kid Zone provided by "Business Name".  
2'x 4' on each ride, ticket tent and entry. (must provide 3 banners we provide the rest).  
Full Kid Zone: \$4,500.00
- Includes a 10' x 10' Booth space, entry to the Kid Zone! Prime location.
- Business linked to thegrandmarketplace.com & Pequannockchamber.org
- Your business logo posted in a maximum of 50,000 emails. Emails are sent to area residents and recent year attendees.
- \*Your business logo on all print marketing materials.
- Participation in the Scavenger Hunt with reel of Treasure Hunt Tickets
- (2) 2' X 4' banners (you must provide) will be placed on ride of choice, or ticket booth and the Kid Zone entry fence. Your business logo will be clearly visible to the crowd, in photos and videos.
- Ability to make 1 announcement by a company representative on the main stage with ample recognition throughout the day.

## **Acoustic Stage Sponsor: (1) \$700.00**

- Includes a 10' x 10' Booth space. Located on the north entry to the event and next to stage for added branding recognition.
- Business linked to thegrandmarketplace.com & Pequannockchamber.org
- Your business logo posted in a maximum of 50,000 emails. Emails are sent to area residents and recent year attendees.
- \*Your business logo on all print marketing materials.
- Participation in the Scavenger Hunt with reel of Treasure Hunt Tickets
- 3' X 8' banners (you must provide) will be placed as the backdrop on the acoustic stage. Your business logo will be clearly visible to the crowd, in photos and videos. Many local acts bring many attendees to watch the show!
- Ability to make 4 announcements by a company representative on the acoustic stage with ample recognition throughout the day.

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## **Blue & Gold Sponsor: (1) \$500.00**

- Includes a 10' x 10' Booth space. Located in the Kids Zone.
- Business linked to [thegrandmarketplace.com](http://thegrandmarketplace.com) & [Pequannockchamber.org](http://Pequannockchamber.org)
- Your business logo posted in a maximum of 50,000 emails. Emails are sent to area residents and recent year attendees.
- \*Your business logo on all print posters.
- Participation in the Scavenger Hunt with reel of Treasure Hunt Tickets
- 2' X 4' banner (you must provide) will be placed on the very popular blue & gold spirit-wear booth facing Newark Pompton Turnpike. Located in the Kids Zone.
- Ability to make 2 announcements by a company representative during the children's entertainment show.
- Business logo on the Treasure hunt map which is distributed to all families entering the festival.

## **Train Ride Sponsor: (4) \$300.00**

- Includes a 10' x 10' Booth space. Located in the Kids Zone.
- Business linked to [thegrandmarketplace.com](http://thegrandmarketplace.com) & [Pequannockchamber.org](http://Pequannockchamber.org)
- Your business logo posted in a maximum of 50,000 emails. Emails are sent to area residents and recent year attendees.
- Participation in the Scavenger Hunt with reel of Treasure Hunt Tickets
- 1.5' X 2' banner (you must provide) will be placed on the very popular train ride car!
- 2.5' X 4' banner (you must provide) will be placed on the Kid Zone area fence! Your business logo will be clearly visible to the crowd, in photos and videos.
- Ability to make 1 announcement by a company representative during the children's entertainment show.

## **Paw Sponsor: (4) \$250.00**

- Includes a 10' x 10' Booth space. Located in the Kids Zone.
- Business linked to [thegrandmarketplace.com](http://thegrandmarketplace.com) & [Pequannockchamber.org](http://Pequannockchamber.org)
- Your business logo posted in a maximum of 50,000 emails. Emails are sent to area residents and recent year attendees.
- Participation in the Scavenger Hunt with reel of Treasure Hunt Tickets
- Business logo located on the Treasure Hunt Map. Business logo and coupon space located on the Treasure hunt map. \*\*Map is distributed to all families entering the festival.

\*Must be registered by April 20<sup>th</sup> to be included in printed materials.

\*\*Paw Sponsor may register by May 20<sup>th</sup> for the Treasure Hunt map.