

2019 Pequannock Street Festival Sponsorship Packages:

Educate, promote and communicate directly with over 10,000 attendees.

Title Sponsorship: \$10,000.00

- Exclusivity of your business
- Includes a 10' x 30' Booth space.
- Business name as "Title Sponsor" on all print ads.
- Business name as "Title Sponsor" on all electronic mailings. Minimum of 50,000 emails.
- Business Links to thegrandmarketplace.com & Pequannockchamber.org sites.
- 3' X 4' banner (you must provide) will be placed in the Kids Fun Zone area.
- Business name listed on the Scavenger Hunt Map handed out During festival event, for children to follow & collect street for prizes.
- Participation in the Scavenger Hunt with reel of Treasure Hunt Tickets.
- Your logo will appear on the promotional banner that flies above Newark Pompton Turnpike for 2 weeks prior to the event. An estimated 150,000 vehicles will pass under the banner during that time.
- Ability to make 2 announcements by a company representative on the main stage with ample recognition throughout the day.

Stage Sponsor: (1) \$1500.00 Full Stage with exclusivity (1) \$5,000.00

Businesses please act quickly. Businesses wanting ad space exclusivity under our title sponsor must purchase full stage sponsorship. Option only available prior to the registration of any stage sponsors.

- Exclusivity of Full stage sponsor Includes: front and backdrop of stage. \$5,000.00
- Exclusivity of your business under the Title Sponsor: Stage provided by "Business Name"
- (1) 8' x 10' banner behind performers and (1) 2' x 12' banner hung across front of stage. (must provide banners)
- Includes a 10' x 20' booth space.

- Includes a 10' x 10' Booth space
- Business linked to thegrandmarketplace.com & Pequannockchamber.org
- *Business Logo on all print marketing material.
- Your business logo posted in a maximum of 50,000 emails. Emails are sent to area residents and recent year attendees.
- Participation in the Scavenger Hunt with reel of Treasure Hunt Tickets
- 8' X 10' banner (you must provide) will be placed behind the performers on the main stage that will be clearly visible to the crowd, in photos and videos.
- Ability to make 2 announcements by a company representative on the main stage with ample recognition throughout the day.

Front Stage Sponsor: (5) \$500.00 or exclusivity (1) \$2,400.00

Businesses please act quickly. Businesses wanting ad space exclusivity under our Title sponsor must purchase full front stage sponsorship. Option is void once a stage sponsor is registered.

- Exclusivity of your business under the Title Sponsor: Your business ad on the base of the stage. 2.5' x 12' banner (must provide banner).
- Includes a 10' x 10' Booth space
- Business linked to thegrandmarketplace.com & Pequannockchamber.org
- Your business logo posted in a maximum of 50,000 emails. Emails are sent to area residents and recent year attendees.
- *Your business logo on all printed posters.
- Participation in the Scavenger Hunt with reel of Treasure Hunt Tickets
- 2.5' X 4' banner (you must provide) will be placed behind the performers on the main stage that will be clearly visible to the crowd, in photos and videos.

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Acoustic Stage Sponsor: (1) \$700.00

- Includes a 10' x 10' Booth space. Located on the north entry to the event and next to stage for added branding recognition.
- Business linked to thegrandmarketplace.com & Pequannockchamber.org
- Your business logo posted in a maximum of 50,000 emails. Emails are sent to area residents and recent year attendees.
- *Your business logo on all print marketing materials.
- Participation in the Scavenger Hunt with reel of Treasure Hunt Tickets
- 3' X 8' banners (you must provide) will be placed as the backdrop on the acoustic stage. Your business logo will be clearly visible to the crowd, in photos and videos.
Many local acts bring many attendees to watch the show!
- Ability to make 4 announcements by a company representative on the acoustic stage with ample recognition throughout the day.

Dance Show Sponsor (3) \$400.00

- Includes a 10' x 10' Booth space. Located on the very busy entertainment entry.
- Business linked to thegrandmarketplace.com & Pequannockchamber.org
- Your business logo posted in a maximum of 50,000 emails. Emails are sent to area residents and recent year attendees.
- *Your business logo on all print marketing materials.
- Participation in the Scavenger Hunt with reel of Treasure Hunt Tickets
- 3' X 5' banners (you must provide) will be placed as the backdrop on the dance stage.
- Your business logo will be clearly visible to the crowd, in photos and videos.
Many local acts bring many attendees to watch the show!
- Ability to make 4 announcements by a company representative at the DJ booth with ample recognition throughout the day.

Blue & Gold Sponsor: (4) \$350.00

- Includes a 10' x 10' Booth space. Located in the Kids Zone.
- Business linked to thegrandmarketplace.com & Pequannockchamber.org
- Your business logo posted in a maximum of 50,000 emails. Emails are sent to area residents and recent year attendees.
- *Your business logo on all print posters.
- Business Logo on Pequannock Chamber of Commerce T-shirt give-a-ways.
- Participation in the Scavenger Hunt with reel of Treasure Hunt Tickets
- 2' X 4' banner (you must provide) will be placed on the very popular blue & gold spirit-wear booth facing Newark Pompton Turnpike. Located in the Kids Zone.
- Ability to make 2 announcements by a company representative during the children's entertainment show.
- Business logo on the Treasure hunt map which is distributed to all families entering the festival.

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Kids Zone Sponsor: (5) \$1000.00 or exclusivity (1) \$4,500.00

- Exclusivity of your business under the Title Sponsor: Kid Zone provided by "Business Name". 2' x 4' on each ride, ticket tent and entry. (must provide 3 banners we provide the rest).

Full Kid Zone: \$4,500.00

- Includes a 10' x 10' Booth space, entry to the Kid Zone! Prime location.
- Business linked to thegrandmarketplace.com & Pequannockchamber.org
- Your business logo posted in a maximum of 50,000 emails. Emails are sent to area residents and recent year attendees.
- *Your business logo on all print marketing materials.
- Participation in the Scavenger Hunt with reel of Treasure Hunt Tickets
- (2) 2' X 4' banners (you must provide) will be placed on ride of choice, or ticket booth and the Kid Zone entry fence. Your business logo will be clearly visible to the crowd, in photos and videos.
- Ability to make 1 announcement by a company representative on the main stage with ample recognition throughout the day.

Train Ride Sponsor: (4) \$300.00

- Includes a 10' x 10' Booth space. Located in the Kids Zone.
- Business linked to thegrandmarketplace.com & Pequannockchamber.org
- Your business logo posted in a maximum of 50,000 emails. Emails are sent to area residents and recent year attendees.
- Participation in the Scavenger Hunt with reel of Treasure Hunt Tickets
- 1.5' X 2' banner (you must provide) will be placed on the very popular train ride car!
- 2.5' X 4' banner (you must provide) will be placed on the Kid Zone area fence! Your business logo will be clearly visible to the crowd, in photos and videos.
- Ability to make 1 announcement by a company representative during the children's entertainment show.

Paw Sponsor: (4) \$250.00

- Includes a 10' x 10' Booth space. Located in the Kids Zone.
- Business linked to thegrandmarketplace.com & Pequannockchamber.org
- Your business logo posted in a maximum of 50,000 emails. Emails are sent to area residents and recent year attendees.
- Participation in the Scavenger Hunt with reel of Treasure Hunt Tickets
- Business logo located on the Treasure Hunt map. Map is distributed to all families entering the festival.

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Car, Truck & Bike Show Sponsor: (2) \$1,500.00 exclusivity (1) \$2,800.00

- Exclusivity of your business under the Title Sponsor: Car, Truck & Bike Show provided by "Business Name."

Business logo and information on all print media distributed to car show attendees.

- Includes a 10' x 20' Booth space, entry to the Car, Truck & Bike Show! Prime location.
- Business linked to thegrandmarketplace.com & Pequannockchamber.org
- Your business logo posted in a maximum of 50,000 emails. Emails are sent to area residents and recent year attendees.
- *Your business logo on all print marketing materials.
- Participation in the Scavenger Hunt with reel of Treasure Hunt Tickets
- 2.5' X 4' banner (you must provide) will be placed in the Show Lot. Your business logo will be clearly visible to the crowd, in photos and videos.
- Ability to make 1 announcement by a company representative on the main stage with ample recognition throughout the day.

Blue & Gold People's Choice Sponsor \$300.00 (3)

- Includes a 10' x 10' Booth space in the Car, Truck & Bike show lot.
- Business linked to thegrandmarketplace.com & Pequannockchamber.org
- Your business logo posted in a maximum of 50,000 emails.
- Your business logo on all ballots & car show print marketing materials. Must be signed by May 19, 2019
- Business Logo on Pequannock Chamber of Commerce T-shirt/Bag give-a-ways.
- Participation in the Scavenger Hunt with reel of Treasure Hunt Tickets
- 2.5' X 4' banner (you must provide) will be placed in the Show Lot. Your business logo will be clearly visible to the crowd, in photos and videos in the winner's circle.

People's Choice Trophy Sponsor \$200.00 (2)

- Includes a 10' x 10' Booth space in the Car, Truck & Bike show lot.
- Business linked to thegrandmarketplace.com & Pequannockchamber.org
- Your business logo posted in a maximum of 50,000 emails.
- Your business logo on all ballots & car show print marketing materials. Must be signed by May 19, 2019
- Participation in the Scavenger Hunt with reel of Treasure Hunt Tickets
- 2.5' X 4' banner (you must provide) will be placed in the Show Lot. Your business logo will be clearly visible to the crowd, in photos and videos in the winner's circle.

*** Must be signed by May 19, 2019 to be included in T-shirt & day of event print marketing.**

2019 Pequannock Township Street Festival Sponsorship Application

Regional Chamber of Commerce

Office Use only	
Date rec'd _____	type _____
amt _____	Tent _____

- Educate, promote and communicate directly with over 10,000 attendees.
- Includes Booth space!
- Business Links to thegrandmarketplace.com & Pequannockchamber.org
- Promoted in a minimum of 50,000 emails & Participation in the Scavenger Hunt with reel of Treasure Hunt Tickets

DATE: SUNDAY, JUNE 2, 2019 EVENT TIME: 11 TO 5 SET UP TIME: 8:30 am TO 10:30am
 LOCATION: ALONG NEWARK POMPTON TURNPIKE AND JACKSON AVE.

BUSINESS NAME _____ WEBSITE _____
 CONTACT NAME _____ CELL PHONE _____
 EMAIL ADDRESS _____
 BUSINESS ADDRESS _____

Name of person attending: _____ Cell: _____
 Email: _____ Emergency contact: _____

DESCRIPTON OF ITEMS BEING GIVEN OUT All items must be pre-approved _____

NO REFUNDS OR CREDIT IF YOU CANCEL OR IF SHOW IS CANCELLED as stated in vendor agreement.

Sponsor	Qty. available	Price	Total
Title Sponsor	0	\$10,000.00	
Full Stage with exclusivity	0	\$5,000.00	
Stage sponsor	0	\$1,500.00	
Front Stage with exclusivity	0	\$2,400.00	
Front Stage	2	\$500.00	
Acoustic Stage Sponsor	1	\$700.00	
Dance Show Sponsor	3	\$400.00	
Blue & Gold Sponsor	4	\$350.00	
Kids Zone Sponsor with exclusivity	0	\$4500.00	
Kids Zone	5	\$1000.00	
Train Sponsor	1	\$300.00	
Paw Sponsor	1	\$250.00	
Car, Truck & Bike Show with exclusivity	1	\$2,800.00	
Car, Truck & Bike Show	1	\$1,500.00	
Blue & Gold Peoples Choice	3	\$300.00	
People's Choice Trophy	1	\$200.00	
10' x 10' Tent Rental	1	\$100.00	
Total:			

CHECK PAYABLE TO: The Grande Market Place, LLC MAIL TO: PO Box 62, Pequannock NJ 07440
 Credit Card option available online: thegrandmarketplace.com 973-907-2662 Text only CELL 973-713-9066

The undersigned vendor hereby applies for sponsor space at the above named show, has read and understands the vendor Regulations agreement below. The Grande Market Place, LLC (GMP), its workers, the sponsors, Pequannock Regional Chamber of Commerce (PRCC), and The Township of Pequannock, shall not be liable for property damage or personal injury to vendors, its agents, or employees, which may occur on or about any part of the subject premises, regardless of how such injury or damage may have occurred. Vendor waives say claim against GMP, its workers, the sponsor, PRCC, and The Township of Pequannock, and assumes all liability for loss or damage to vendor's property entrusted to the premises. Vendor shall hold GMP, its workers, the sponsor, PRCC, and The Township of Pequannock harmless & shall indemnify GMP, its workers, the sponsor, PRCC, and The Township of Pequannock., against all liability or expenses arising out of any claim of injury or damage to any person or property, together with all cost in connections with the defense thereto, including attorney's fees. The above-mentioned parties will not be held responsible if show is canceled for any reason beyond its control, including acts of God, flood, construction, War, or any cause beyond its control. No refunds if show is cancelled.

I HAVE READ, UNDERSTAND & AGREE TO THE above information and to the information provided on the VENDOR REGULATIONS AGREEMENT FOR THE 2019 PEQUANNOCK STREET FESTIVAL.

SIGNATURE _____ DATE _____

We love what we do! We advertise, scout, and promote to vendors who we think will add a positive presence to our event. We want all our vendors to enjoy, and profit we try our best to place vendors in a location which will allow them to shine, not compete with others. Our events are fun, unique, and carefully planned to ensure a positive experience for our vendors and our attendees. Below is a list of legal requirements and vendor rules to assist you in preparing for the event. Please read and sign the agreement

Looking forward to another great show!
The Grande Market Place

Vendor Requirements:

- All vendors must post the event on their face book, website, Instagram, email blasts etc.
 - Vendors must provide their own tables, chairs, fixturing etc. rentals available.
 - All Tents must be fire rated & be properly weighted. No Exceptions. Absolutely **No** staking in pavement
 - Welcome packets are emailed 10 days prior to event.
 - All vendors must check in prior to set-up. No vendors will be permitted prior to 8:30am
 - Vendor agrees to remain until the event's closing time and leave with all boxes, debris, etc.
 - Event Break-down: No cars in vendor area until police re-open the area.
 - Vendor shall not arrange their exhibit to obscure/interfere with other vendors. Electricity is not available. Only QUIET generators with ratings of 59 decibels or less are permitted. Exhibitors intending to utilize a generator must first notify via email to: thegrandemarketplace@gmail.com
 - The EVENT MANAGEMENT reserves the right to decline or remove any exhibit which is deemed out of keeping with the character of the event; this reservation being all inclusive as to persons, products, conduct, noise, etc.
 - Exhibitor may display ONLY what is listed on contract. No Vendor may offer any of the following goods or services without the written consent of The Grande Market Place: food items, beverages, face-painting/tattoos, or any item "free" Vendors should not give-away items other vendors are selling.
 - Helium tanks must be anchored. Requirements/permits contact the Pequannock Township Fire Dept.
 - Smoking is not permitted in the vendor booths or kids play zone areas.
 - Non-profits and services may NOT sell items of any kind. They may only promote and educate.
 - NO HAWKING- hawking is the act of going outside of your booth space, standing in front of or calling to customers who are near your neighbor's booth to give free samples, information etc. This type of vending harasses the customers and is disrespectful to the other vendors.
1. Exhibitor Agrees to read and comply with the rules and regulations in this contract. Management reserves the sole right to render all decisions, interpretations and to establish further regulations as may be deemed necessary for the overall success of the event.
 2. The EVENT MANAGEMENT assumes no responsibility for, nor guarantee of the safety of, the properties of Exhibitor, its agents, and their employees, against theft, damage from fire, accident, or any other cause whatsoever; and Agrees should an accident occur within the exhibitor's space caused by the exhibitor's display or debris left by the exhibitor, the exhibitor will be held liable in case of an accident. By applying to this event, the exhibitor agrees to save and hold harmless GMP, its management, agents, employees, PRCC, The Township of Pequannock, its management agents, employees, and sponsors from any liability resulting from such accidents.
 3. Exhibitor shall be liable for any deficiency, loss or damage suffered at the Event by reasons herein stated, and without in any way releasing said Exhibitor from any liability whatsoever.
 4. Exhibitor shall be bound by all pertinent laws, codes and regulations of municipal and other authorities having authority over said Event, and shall fulfill all municipal, state, and federal requirements including filings in connection with all business activities and all sales. NJ state sales tax & for maintaining product liability. NJ Sales/Use tax-609-292-6400 or state.nj.us/treasury/taxation

21TH Pequannock Street Festival 2019
VENDOR REGULATIONS AGREEMENT

Cancellations

5. There will be a 50% charge for Contracts cancelled more than 30 days prior to the Event. No refunds on Contracts cancelled. Cancellations are to be made only in writing and only by mail. All refunds are at the sole discretion of The Grande Market Place, llc.
6. Exhibitor agrees that the termination of this contract by the undersigned or the sponsor allows the GMP to retain the total deposit as liquidation. No refunds, credits or transfers are due if contract or event is canceled.
7. The Exhibitor agrees not to hold GMP, the Sponsors, the Pequannock Chamber of Commerce, the Township of Pequannock, their respective employees, contractors, volunteers, and/or agents (collectively referred to as the "EVENT MANAGEMENT"), liable in respect to their collective decision either to cancel or to proceed with the scheduled Event when the threat-of-rain, unsafe conditions, or threat of unsafe conditions enters into said decision.
8. If the Event is cancelled, the Event will not be further rescheduled; and there will be no refunds nor credits of any kind. The Grande Market Place will notify vendors via email and website posting of any and all cancelations up to and including the day of the event.

Scavenger Hunt: Great way to bring families to your booth. Tickets may be redeemed for prizes in the Kid Zone.

1. Only 1 ticket per child
2. Return unused tickets and Panther Paw to The Grande Market Place, LLC Staff
3. Will not require customer to purchase or sign anything before releasing a ticket